



# Susie Wolff MBE

**Former Formula 1 Driver**

*"An insightful business leader & advocate for women in sport"*



Susie Wolff MBE is one of the most influential figures in modern motorsport, a trailblazer who has successfully transitioned from elite athlete to senior leader, investor, and changemaker. As Managing Director of F1 Academy, the all-female racing series launched by Formula 1, she is shaping the future of the sport by creating clear, credible pathways for female talent to reach the highest levels.

## TOPICS:

- High Performance Under Pressure
- Leadership in Male-Dominated Industries
- Building Winning Teams and Cultures
- Resilience, Setbacks, and Reinvention
- Diversity, Opportunity, and Talent Pathways
- From Elite Sport to Business Leadership
- Driving Change Without Losing Performance

## IN DETAIL:

Susie's professional racing career spanned Formula Renault, Formula 3, DTM with Mercedes-Benz, and ultimately Formula One with Williams Racing, where she became the first woman in 22 years to participate in a Formula 1 race weekend at the 2014 British Grand Prix. After stepping away from racing, Susie moved decisively into leadership. As shareholder, CEO, and Managing Partner of Venturi Racing in Formula E, she transformed the team from backmarkers into title contenders, culminating in a Vice-World Championship finish before overseeing the successful sale of the team. In parallel, Susie has been a powerful advocate for women in sport. She founded Dare to Be Different, an initiative aimed at increasing female participation in motorsport.

## WHAT SHE OFFERS YOU:

Susie brings a rare combination of elite performance experience, and authentic advocacy. She speaks with credibility about competing, and leading, at the highest level, offering audiences practical insights into resilience, decision-making, and building systems that unlock talent.

## LANGUAGES:

She presents in English.

## PUBLICATIONS:

2024 *Driven – The Inspirational Memoir from the Formula One Trailblazer*

## HOW SHE PRESENTS:

Susie is a confident, authentic, and engaging speaker. Her keynotes are grounded, compelling, and deeply human, blending high-performance lessons from Formula One with real-world leadership challenges faced by businesses today.