Dr Tali Sharot

Neuroscientist & Leading Expert on Human Decision-Making

"A talented inclusive voice"

Tali Sharot is the Director of the Affective Brain Lab. She is a Professor of Cognitive Neuroscience in the department of Experimental Psychology and The Max Planck UCL Centre for Computational Psychiatry at University College London and on the faculty of the Department of Brain and Cognitive Sciences at MIT.

TOPICS:

- Mental Time Travel: Optimism, Imagination, and How Thinking About the Future Alters the Present
- The Business of Moving Others: Using the New Science of the Mind to Induce Behavioural Change
- Smart Choice: Making Better Decisions Using Behavioural Science
- Influence: How You Affect the Opinions, Decisions and Desires of Others

LANGUAGES:

She presents in English.

IN DETAIL:

Prof. Sharot is a Wellcome Trust Senior Research Fellow and has held fellowships from the British Academy and the Forum of European Philosophy. She is the Deputy Editor (neuroscience) for Science Advances as well as on the board of several other academic journals. Prof. Sharot holds a BA in Economics and Psychology from Tel Aviv University and a PhD from New York University. Prof. Sharot's research integrates neuroscience behavioural, economics and psychology to study how emotion and motivation influences people's beliefs, decisions and social interactions. In addition to her academic role, Prof. Sharot has served as a consultant for large global companies and government projects, as well as on the board of several companies.

WHAT SHE OFFERS YOU:

Prof. Sharot speaks about her interest in how our natural optimism shapes what we remember, and her interesting range of research encompasses our behaviours how likely we are to misremember major events as well as medical findings – like searching for the places in the brain where optimism lives.

HOW SHE PRESENTS:

Highly engaging and fluid, Prof. Sharot's style is nonetheless very well punctuated allowing time to absorb her powerful messages.