



## Thomas Köhler

**Expert on "all things digital"**

*"Thomas R. Köhler is one of the most sought after experts in Europe"*

Thomas R. Köhler is an internationally recognized expert on Digital Transformation and Cybersecurity. He is the founder and initiator of various IT companies, holds a patent in IT Security and advises leading companies in the automotive sector, financial services, retail and telecommunication.

### TOPICS:

- Digital Transformation
- Cybersecurity
- Internet, Technological Change and Society
- Healthcare Meets Technology
- Future of the Automotive Industry - Connected and Autonomous Driving

### LANGUAGES:

He presents in German and English.

### PUBLICATIONS:

- 2017** Understanding Cyber Risk - Protecting Your Corporate Assets  
Besser Leben mit Hightech! (Live Better with High Tech)
- 2014** The Digital Transformation of the Automobile (German/English)
- 2012** Der programmierte Mensch - Wie uns Internet und Smartphone manipulieren (The Programmed Human - How we Get Manipulated by the Internet and smartphones)
- 2010** (New Edition 2012) Die Internetfalle (The Internet Trap)

### IN DETAIL:

After graduating from University, he was research assistant of Business Administration and Computer Science at the Wuerzburg University. Following that he founded his first Internet startup and later sold it. Since 1995 he has held leading positions in various multimedia, internet and e-logistics companies. Under his leadership his team developed a number of solutions that pioneered the market in the fields of IoT and cybersecurity. Thomas is also the author of several books. His latest book 'Understanding Cyber Risk' provides a new way to cope with risks corporations face today.

### WHAT HE OFFERS YOU:

In his presentations Thomas R. Köhler motivates the audience and helps them to discover the potentials technological change offers to companies from all sectors. He also underlines the importance 'being connected' for organisations and society.

### HOW HE PRESENTS:

Thomas R. Köhler is not only a brilliant sought-after speaker; he is also an excellent moderator and presenter at conferences around the globe.