



## Tim Campbell MBE

Entrepreneur & Business Advisor, First Winner of *The Apprentice*

*"Tim inspires to achieve greater things and motivate others"*

Tim Campbell is the founder of the entrepreneurial social enterprise Bright Ideas Trust, a charitable organisation which encourages young entrepreneurs from disadvantaged backgrounds to start business ventures. He is co-author of one of Amazon's Top 10 business books for 2010 'What's Your Bright Idea?'

### TOPICS:

- Coping with Change - The Value of Coping with Change
- Taming the Power of Teams - Exploring Talent Management
- Entrepreneurs - Born, Made and Praised
- Customer Service - The True Value of Customer Service
- E 2 = Success - The Formula for Success - Enthusiasm and Expertise, No Luck

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

**2012** What's Your Bright Idea?

### IN DETAIL:

Tim graduated in Psychology at Middlesex University. He spends much time promoting an entrepreneurial culture and motivating others. He is a Cabinet Office Social Enterprise Ambassador, a Child Ambassador for London and was appointed by Children's Minister Beverley Hughes to focus on the particular problems of London's young people. In addition, he is an Ambassador for Training and Enterprise and the UK Government Secretary of State's Enterprise Advisor. Tim was the winner of the first series of the British version of *The Apprentice*.

### WHAT HE OFFERS YOU:

His extensive experience of working in the public and private sector with clients such as Ernst & Young, Deutsche Bank, Accenture and BT to name a few, allows Tim to connect, inspire and motivate audiences across the country. He comments on a variety of business related topics and regularly appears on BBC TV and in newspapers including the *Financial Times* After his presentations Tim likes to engage in a lively Q&A session with the audience.

### HOW HE PRESENTS:

His humble roots, passion for inspiring others and his charismatic style make Tim a sought after speaker at a wide range of corporate events.