



Tim Cole

Expert on Digital Transformation and Artificial Intelligence

*"Tim Cole is one of the 30 most influential Internet professionals"
FOCUS Online*

Tim Cole is an expert on Internet, Digital Transformation, Social Web and IT Security. As editor of Smart Industry, the IoT Business Magazine, he has a proven track record for journalistic objectivity, as well as the ability to critically evaluate the impact of technology on business processes and markets.

TOPICS:

- Digital Transformation
- Enterprise 2020
- Social, Mobile, Big Data: A Perfect Storm
- Digital Dummies

IN DETAIL:

Making technology understandable for people is the mission of Tim Cole, an American who has spent most of his adult life in Germany. He was one of the very first journalists and keynote speakers to focus on the impact of the Internet and digital technology on business and the economy. Over the past 25 years, he has written a round dozen books on related topics, including bestsellers like "Success Factor Internet", "Digital Enlightenment Now!", "The Power of Digital Transformation", and his latest book, "AI Means Business", which describes ways to make companies smarter and more successful.

LANGUAGES:

He presents in English and German.

WHAT HE OFFERS YOU:

Tim Cole takes audiences on a guided tour of typical companies and shows them how to recognise the potential of digitisation and artificial intelligence in business, as well as how to correctly assess their limitations and risks.

PUBLICATIONS:

2015 Digital Transformation
2013 Digital Enlightenment Now!
2010 Unternehmen 2020 - Das Internet war erst der Anfang
2000 The Consumer Cartel
Electronic Communication in Construction: Achieving Commercial Advantage
1999 Management Challenge Security

HOW HE PRESENTS:

A true professional, Tim Cole prepares meticulously for all events and engages audiences with his witty repartee and thorough subject knowledge.