Sir Tom Farmer is the former Chairman and Chief Executive of Kwik-Fit Holdings Plc, the largest independent retail organisation of tyres and exhausts in Europe. Sir Tom now oversees a portfolio of retailing, commercial property and other investments including new business start-ups.

TOPICS:

- The Kwik Fit Story
- Leadership
- Innovation
- Customer Service
- Change Management

LANGUAGES:

Sir Tom presents in English.

IN DETAIL:

Tom Farmer has spent all of his working life in the tyre and automotive industry. In 1964, aged 23, he opened his first business, Tyres and Accessory Supplies, in Edinburgh which he sold later for £450.000. He founded the first Kwik-Fit tyre and exhaust centre in 1971 which developed into one of the world's largest automotive service companies and sold it in April 1999 to The Ford Motor Company for £1.2 billion. Sir Tom is a Trustee of the Duke of Edinburgh's Award Scheme and received numerous awards and honorary appointments. In 1997 he was knighted by the Queen for his achievements in business.

WHAT HE OFFERS YOU:

Sir Tom addresses platforms all over the world sharing his secrets of how to achieve customer satisfaction and how to obtain brand loyalty. He draws upon his own experiences and explains exactly how he managed to turn his ideas into reality and a household name.

HOW HE PRESENTS:

A charismatic and affable character, Sir Tom Farmer is also a dynamic, powerful and enthusiastic speaker who challenges and inspires audiences with his incredible story of success.