

# Usain Bolt

**Legendary Sprinter and Olympic Gold Medallist**

*"The World's fastest man"*

Usain Bolt, a global sports icon and naturally gifted athlete who became famous for his remarkable speed and numerous world records. The Jamaican sprinter created history at the 2016 Olympic Games in Rio when he achieved the 'Triple Triple', three gold medals at three consecutive Olympic Games.

## TOPICS:

- Diversity & Inclusivity
- High Performance
- Sports
- Motivation
- Corporate Appearances

## LANGUAGES:

He presents in English.

## PUBLICATIONS:

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| **2016** | The Fastest Man Alive: The True Story of Usain Bolt |
| **2014** | Faster than Lightning: My Autobiography |
| **2010** | Usain Bolt: My Story: 9.58: Being the World's Fastest Man |

## IN DETAIL:

Usain's journey to worldwide stardom started at the 2008 Olympic Games in Beijing where he won the 100m, 200m and 4x100m, all in world record times. He followed this up with three gold medals in the same events at the 2012 Olympic Games in London. Then one day before his 30th birthday he completed the same triple at the 2016 Olympic Games in Rio. He holds the world records in the 100m, 200m and 4x100m relay. During his career, Usain was voted Laureus World Sportsman of the Year four times and won countless other awards. Since retiring from athletics in 2017 he has become involved in a number of businesses, released several records and created opportunities through education and cultural development with his Usain Bolt Foundation.

## WHAT HE OFFERS YOU:

His unparalleled athletic achievement combined with his personal appeal and unique style has won him fans all over the world and made him one of the most marketable personalities in the world today. Usain Bolt enjoys life, enjoys people, and enjoys everything that comes with entertaining the world.

## HOW HE PRESENTS:

Usain Bolt is known for his lively and confident delivery which reflects his charismatic and jovial personality. His messages are conveyed with enthusiasm and honesty, making him a popular choice with any audience.