

Vala Afshar

Chief Digital Evangelist at Salesforce.com

"A Pioneer of Social Technology"

Vala Afshar is a digital marketing evangelist author and Twitter storyteller. Vala is Chief Digital Evangelist at Salesforce.com. Widely regarded as a top martech and social media influencer (described as one of the best industry thought leaders by Forbes and Gartner amongst others).

TOPICS:

- Digital Business
- Innovation Market Trends
- Social Collaboration
- Business Intelligence

LANGUAGES:

He presents in English.

PUBLICATIONS:

2012 The Pursuit of Social Business Excellence

IN DETAIL:

Afshar was the CMO and the Chief Customer Officer for Enterasys Networks, responsible for global marketing and customer service and support operations. An award-winning inventor of social technologies and customer services operations. Afshar is considered a pioneer in cloud computing, social collaboration, business intelligence and customer relationship management. Aside from this, Vala co-hosts DisrupTV – a weekly show covering the latest digital business and innovation market trends – interviewing Fortune 1000 business executives, start-up founders, venture capitalists and tech and media personalities. His book "The Pursuit of Social Business Excellence" was published in 2012. He contributes technology, business and leadership article to the Huffington Post, INC Magazine and other publications.

WHAT HE OFFERS YOU:

Vala Afshar's keynotes and webinars activate the latest research social technologies, customer relationship management and business strategy to deepen your understanding of the world to come.

HOW HE PRESENTS:

Vala has a rare ability to combine his fascination with social technology and its impact on society making him a popular speaker at events around the globe.