Victoria Baines

Former EMEA Trust & Safety Manager, Facebook

"A leading thinker on trust and safety in the digital world"

Dr. Victoria Baines is a prominent expert in cybersecurity, safety and online trust. Formerly Facebook's Trust & Safety Manager for Europe, Middle East and Africa, she has also worked in law enforcement. She now advises policymakers on safety and security while promoting awareness of trust and ethics, likely to impact society and business.

TOPICS:

- The New Normal, Fear Fatigue, and the Future of Cybersecurity
- Social Media
- Safety in a Digital World
- Emerging Tech - AI, 5G, Virtual Reality, Quantum Computing, the New Space Race, etc.
- Tech Policy
- Organised Crime
- Women in Tech/Business; Diversity & Inclusion
- Future Shocks - the World of 2030, and the Post-Pandemic World

LANGUAGES:

She presents in English.

PUBLICATIONS:

2021 Rhetoric of InSecurity: The Language of Danger, Fear and Safety in National and International Contexts

IN DETAIL:

Victoria currently holds multiple positions including Professor of IT at Gresham College, Senior Research Fellow at The British Foreign Policy Group, Visiting Fellow at Bournemouth University and Senior Research Associate at Jesus College Cambridge. At Facebook, Victoria's role saw her deliver operational support to law enforcement agencies and strategic involvement with policy makers on online criminal activity. Prior to that she led the Strategy Team at Europol's European Cybercrime Centre (EC3) and was responsible for the EU's cyber threat analysis and designed and developed the European cybercrime threat analysis programme. Before that, Victoria was Principal Analyst at the UK Serious Organised Crime Agency, specialising in online child exploitation and abuse. She began her career as a Higher Intelligence Analyst for Surrey Police.

WHAT SHE OFFERS YOU:

Taking a broader view of the online world, Victoria brings insight to a complex and much misunderstood area. She tackles the realities and myths of cybersecurity, challenges assumptions that people are always the weak link and asks why solutions are so deterrently technical. She looks at the impact of social media, fake news, online bullying and trust.

HOW SHE PRESENTS:

Victoria's keynotes are a fascinating insight into the future of technology and bring to light some of the concerning aspects of it.