

Vijay Govindarajan

International Authority on Innovation & Strategy

"Vijay has been identified as a leading management thinker by the most influential publications"

Vijay Govindarajan is widely regarded as one of the world's leading experts on strategy and innovation. Vijay, a *The New York Times* and *Wall Street Journal*, Best Selling author, is the Coxe Distinguished Professor at Dartmouth College's Tuck School of Business and the Marvin Bower Fellow at Harvard Business School.

TOPICS:

- The Three Box Solution
- Innovation Execution
- Reverse Innovation
- Delivering World Class Healthcare, Affordably

LANGUAGES:

He presents in English.

PUBLICATIONS:

2016	The Three Box Solution: A Strategy for Leading Innovation
2013	How Stella Saved the Farm: A Tale About Making Innovation Happen
2012	Reverse Innovation (Chris Trimble, co-author)
2010	The Other Side of Innovation - The Execution Challenge
2003	Global Strategy and Organization (Anil K. Gupta, coauthor)
2002	The Many Facets of Leadership (Editor, with Marshall Goldsmith, Beverly Kaye and Albert A. Vincere)

IN DETAIL:

He was the first Professor in Residence and Chief Innovation Consultant at General Electric. Prior to joining the faculty at Tuck, Vijay was on the faculties of Harvard Business School, INSEAD (Fontainebleau) and the Indian Institute of Management (Ahmedabad, India). He worked with GE's CEO Jeff Immelt to write *'How GE is Disrupting Itself'*, the *Harvard Business Review* article that pioneered the concept of reverse innovation – any innovation that is adopted first in the developing world. *Harvard Business Review* picked reverse innovation as one of the Great Moments in Management in the Last Century. In the latest Thinkers 50 Rankings, Vijay was ranked the #1 Indian Management Thinker and #3 of the world's most influential business thinkers. He is also the recipient of numerous awards for excellence in research, including the 2015 AMCF Carl S. Sloan Award.

WHAT HE OFFERS YOU:

Recognised as one of today's leading business strategists, Vijay Govindarajan helps companies adapt to the global business environment and change the way they look at strategy. For over 25 years he has worked with CEOs and top management teams in more than 25% of the Fortune 500 firms to discuss, challenge and escalate their thinking about strategy.

HOW HE PRESENTS:

Warm, articulate and naturally funny, Vijay Govindarajan is a highly popular keynote speaker.