

Will Whitehorn

Former President of Virgin Galactic

"Leading expert on Branding and Leadership"

Will Whitehorn was once described as Sir Richard Branson's "right hand man". In 2011 he stepped down as President from Virgin to pursue a portfolio career that includes a number of Directorships. He was responsible for turning commercial space travel from a glimmer in Branson's into a reality.

TOPICS:

- The Virgin Group Story
- The Future of Transport Technologies
- The Future - How Space Travel Can Impact Business
- The Role of PR in a Complex 24/7 World
- A Passion for Technology Through Industrial Design Projects
- Lessons Learned, Sparking Innovation
- Managing Risk From Both a Business and Media Perspective
- What Makes Sir Richard Branson Tick

LANGUAGES:

He presents in English.

IN DETAIL:

Will steered Virgin Galactic from concept to reality, convincing investors, overseeing technical plans, and moving to a position where daily flights to one hundred miles above the Earth's surface was a genuine possibility. Few can claim to be involved in such a breakthrough project. He currently holds Chair and board positions at the online estate agency Purplebricks, transport group Stagecoach, three brand and communications companies, and mobility innovation company Transport Systems Catapult. Will is also a Director of the Science and Technology Facilities Council, the government funding body for scientific research, and is the President of the Chartered Institute of Logistics & Transport (CILTUK).

WHAT HE OFFERS YOU:

Will explains to audiences the impact new technologies have on businesses and focuses on how to drive business innovation and growth through the right combination of innovative people and technology. Will also entertains his audiences with the enthralling Virgin Galactic Story.

HOW HE PRESENTS:

Will is a natural communicator with a great passion for business and technology who has the ability to inspire his audiences to innovate.