



Geoff Burch

The World's Most Persuasive Man

"The legendary Alternative Business Guru"

Geoff Burch has a wealth of experience in illustrating the thinking required to find business success. He is equally at ease delivering presentations at conferences, and as a highly amusing after dinner speaker. Geoff covers everything from sales and negotiation to customer care and how they can be improved.

TOPICS:

- How to Sell When Nobody's Buying
- Businnoculation and Busimmunisation
- Survive, Thrive and Revive
- From Surviving to Thriving
- Altogether Now
- Blitz that Business - Putting the Energy and Good Humour Back into Business
- The Comeback Tour or Back to Work

LANGUAGES:

Geoff presents in English.

PUBLICATIONS:

- 2012** Self-Made Me
- 2010** Irresistible Persuasion
- 2005** The Way of the Dog: The Art of Making Success Inevitable
- 2003** Resistance is Useless: The Art of Business Persuasion
- 2003** Go It Alone: The Streetwise Secrets of Self Employment
- 2002** Writing on the Wall

IN DETAIL:

Geoff has spent years perfecting his art and is able to construct precise training programmes to suit all companies, and to motivate the individuals involved. Geoff currently presents BBC2's All Over the Shop, a show that provides a humorous yet practical approach to the problems that businesses face. The son of a Viennese psychiatrist. Geoff looks at every conceivable area of business, and is renowned for taking a sideways look at the latest business fads and fashions - translating the ones of value into a memorable message that everyone can understand.

WHAT HE OFFERS YOU:

Whether it is sales, customer awareness, or change management, Geoff will fire up any team from senior directors, a gathering of international business people, to mass gatherings of ground floor and front line staff with his enthusiasm for the subject, in a way only a true fanatical genius can.

HOW HE PRESENTS:

Geoff makes business fun, he is very, very funny, but beneath his acerbic humour and his wonderful lampooning of a variety of absurd characterisations, lies a strong and unforgettable business message. The more fun he can make his presentations, the more memorable and successful they are.