



Rasmus Ankersen

The High Performance Anthropologist

"An experienced keynote speaker on the topic of talent and high performance cultures"

Rasmus Ankersen is a bestselling author, entrepreneur, speaker on performance development and a trusted advisor to businesses around the world. He taught organisations how to build their own Gold Mines of world-class performance, through real-life examples and result driven insights.

TOPICS:

- The Gold Mine Effect
- Talent and Personal Development
- Leadership
- Teamwork
- Winning Culture
- Great Companies Love Constraints: Innovation in Difficult Times

LANGUAGES:

He presents in English.

PUBLICATIONS:

- 2016** Hunger in Paradise
- 2012** The Gold Mine Effect: Crack the Secrets of High Performance
- 2009** Raising a Winner
- 2008** Leader DNA
- 2007** DNA of a Winner

IN DETAIL:

It all started at the age of nine when Rasmus was writing his own newspaper and selling it in the neighbourhood where he grew up. He went on to write numerous bestselling books before the age of 26. He has also been a mental coach for the Danish national youth soccer teams. His desire to understand the code that unlocks World Class performance led him to be head coach of the first soccer academy in Scandinavia, which has produced several top international players. Rasmus is the chairman of FC Midtjylland, his childhood football club in Denmark, known as one of the world's most innovative football clubs, especially recognised for its use of big data to drive decision-making.

WHAT HE OFFERS YOU:

Rasmus Ankersen challenges organisations to re-think how they identify, grow and ignite talent. He is well known for providing advice that is down to earth and relevant that takes into account the real-world complexities. Rasmus has made audiences understand what attitude and mental strength are really about.

HOW HE PRESENTS:

With his powerful, refreshing style Rasmus challenges everyone most fundamental beliefs about success, leaving audiences around the world with new, effective strategies, which he knows will work. He is a professional and very powerful performer who shares an excellent story in a thought-provoking way.