



## Sir Andy Murray

Men's Tennis Champion (Davis Cup, Wimbledon, US Open, Olympics)

*"A trailblazer in the professional sports industry"*

Andy Murray is Great Britain's most successful tennis player of the Open era. Currently with 46 career titles, he is the first Briton to reach 500 ATP match wins and his maiden grand slam title ended Great Britain's 76-year wait for a male grand slam champion. He is also the first ever British world number one in the Open era.

### TOPICS:

- Entrepreneurship
- Gender Equality
- Diversity & Inclusion
- Personal Growth & Achievement
- Peak Performance

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

- 2014** Andy Murray: Seventy-Seven: My Road to Wimbledon Glory
- 2008** Hitting Back: The Autobiography

### IN DETAIL:

Off court, Andy is known for his stance on gender equality. His choice of Amelie Mauresmo as a coach in 2014 was deemed ground-breaking by the sports' community. Murray also uses his platform to promote charitable causes close to his heart, he is an ambassador for WWF and Unicef and in 2016 and 2017 hosted his own tennis events, Andy Murray Live, raising £1million for charity in the process. His business interests are also well known. The Wimbledon champion bought a hotel in 2013 close to where he grew up in Scotland, which is now a leading luxury destination in the UK. He crowdfunds in start-up and small businesses and has most recently launched his own tennis apparel line, AMC with luxury sportswear brand Castore, and a nutritional supplement, TRR Advanced Collagen.

### WHAT HE OFFERS YOU:

From Olympic and Wimbledon wins to career altering injuries, Andy weaves together personal anecdotes and lessons learned on the court that empower and challenge audiences to strive for their best every day. He delights audiences with stories of his triumphs and persistence in what can arguably be called the most competitive era ever in men's tennis.

### HOW HE PRESENTS:

His extensive career has led to Andy being one of the most compelling personalities and sports speakers around. Andy inspires and awes audiences of all backgrounds with tales of success and perseverance.