



## Jane Young

Technology Entrepreneur & Founder of Scramblr

*"One of the World's First 'Social Business Engineers!'"*

Jane Young, as the founder of Scramblr, enables creative teams to set up their own online studios. Prior to this she founded the London-based boutique digital agency Kanbee, delivering online and film projects. Jane is also a blogger at [resonanceblog.com](http://resonanceblog.com).

### TOPICS:

- The Evolution of Technology, Social and the Future
- How the Internet-of-Everything and Artificial Intelligence are Transforming Customer Service
- How to Stop Talking and Planning and Start Doing
- Why You Should Never Believe a Futurist (Seeing Beyond the Hype Through the Lens of Your Goals)
- Looking Beyond Social Media, to Becoming a Social Business
- The Future of HR
- Growth Hacking: How to Build a Customer Acquisition Machine

### LANGUAGES:

She presents in English.

### IN DETAIL:

Jane has worked with brands like Dixons, Currys, PC World, Vodafone, Wildfire Word of Mouth, Grey and P&G - redefining what it means to do business in the 21st century, embarking on a journey of infrastructure, culture and process change, to cope with the always-on, real-time demands of today's social customer. Jane is a social business consultant, taking organisations on a journey from fragmented or non-existent social media presence and fear of losing control, to long-term commitment to a clear social strategy that looks beyond social media, to becoming a social business.

### WHAT SHE OFFERS YOU:

Jane has a fresh and powerful vision of the future of communications. She helps her audience see past the jargon, hype and worms' eye view of social media tools, to a bigger picture of how to drive growth in the 21st century; looking at how we can solve age-old business problems using new knowledge and capabilities.

### HOW SHE PRESENTS:

Jane embraces challenge and presents in an optimistic and energetic style that engages her audiences.