

John Naisbitt

World's Leading Futurist

A proven and powerful forecaster on the global economy

John Naisbitt is widely acknowledged as the World's Leading Futurist. He is Chairman of the Naisbitt China Institute, a non-profit organisation which analyses China's key economic, cultural and political transformations and their impact on the global business landscape.

TOPICS:

- Seizing the China Opportunity
- Developing Mindsets to find Clarity in a Confusing World
- Finding the Path to the Future in an Ocean of Information
- Achieving Results not by Problem Solving but by Seeking Opportunities
- The Future - Megatrends
- High Tech / High Touch the Interplay Between Technology and Humanity
- Scientific, Spiritual and Economic Forces Which Continue to Alter the World Economy

LANGUAGES:

He presents in English.

PUBLICATIONS:

2015 Global Game Change (with Doris Naisbitt)

2012 Innovation in China (with Doris Naisbitt)

2010 China's Megatrends: The Eight Pillars of a New Society

2006 Mind Set!

1998 Megachallenges: A Compass for the 21st Century

1982 Megatrends

IN DETAIL:

He has become the global philosopher among futurists, as much in the limelight with worldwide corporations as he is a calming influence among leading politicians. He served as a presidential appointee in the John F. Kennedy administration and as a special assistant to President Lyndon Johnson. Since the global success of *'Megatrends'* and many books that followed, he has travelled around the globe several times a year and has spoken to almost all the major corporations of the world. John is professor at Nankai University, Yunnan University, Yunnan Normal University and Tianjin University of Finance and Economics and is the recipient of 17 honorary doctorates in the humanities, technology and science.

WHAT HE OFFERS YOU:

With his articulate and inspiring message, John has become the global philosopher among futurists. John Naisbitt's goal is to help his audience to step back from short term disruptions, alternating favoured business theories and practices and create a picture of the fundamental restructuring that is taking place in the world today. A sense of the near future allows us to create and communicate a vision, based on the demands and needs to come.

HOW HE PRESENTS:

John Naisbitt is a highly thought-provoking speaker, who delivers far sighted and accurate predictions and offers a concentrated picture of what the future holds.