



## Linford Christie OBE

Former Olympic 100m Gold Medalist

*"Undoubtedly Europe's greatest ever 100m sprinter"*

Linford Christie is a former British sprinter who specialised in the 100 metres. His impressive title collection includes an Olympic, a World Championship, three European, three Commonwealth, ten European Cup and four World Cup medals. Since his retirement, Linford has coached a number of top British athletes to success, including Olympic medals for both Darren Campbell and Katherine Merry.

### TOPICS:

- Motivation
- Teamwork
- Sports

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

**1996** To Be Honest With You  
My Story

### IN DETAIL:

The start of his illustrious athletic career dates back to 1986 when, much to the surprise of many, he secured victory in the 100m event. This triumph granted him the opportunity to represent his nation in the 1988 Olympics, where he faced tough competition from Carl Lewis, ultimately securing a silver medal. The pinnacle of his Olympic success came in 1992 when he clinched the gold medal, solidifying his status as a formidable athlete. Following the conclusion of his athletic endeavours, he transitioned into a broadcasting role, predominantly serving as a presenter for the BBC, offering insightful commentary on various athletics events. Additionally, he ventured into the realm of reality television, making a notable appearance on the show "I'm a Celebrity, Get Me Out Of Here!"

### WHAT HE OFFERS YOU:

Linford is a great motivator and using the lessons he learned on the way to achieving his success, he demonstrates to audiences how to achieve their own goals and sets them on the path to winning ways both on a professional and personal basis.

### HOW HE PRESENTS:

Linford is a motivational and after dinner speaker with a relaxed yet experienced style that is also perfect for awards hosting. Friendly and approachable he speaks openly to his audiences, sharing his experiences and knowledge about achieving the best from oneself.